



**UNIVERSITÀ  
DI TORINO**



## **WORKSHOP - KNOWLEDGE TRANSFER**

### **TEACHERS**

Oriana Bertoia, Area Brevetti e Trasferimento Della Conoscenza, Direzione Innovazione e Internazionalizzazione, University of Torino

### **SCHEDULE**

**6<sup>th</sup> of March 2024, H 9:30: SOCIAL SCIENCES AND HUMANITIES EDITION**

**7<sup>th</sup> of March 2024, h 9:30: HARD SCIENCES EDITION**

### **DURATION**

3 hours

### **TEACHING MODALITY**

In presenza / In-person

### **LOCATION**

Location TBA.

### **LANGUAGE**

Italian / English (depending on participant)

Via Verdi, 8– 10123 Torino

[direzione.scuoladottorato@unito.it](mailto:direzione.scuoladottorato@unito.it)



## DESCRIPTION OF THE COURSE/AGENDA

9:30-9:45	Registration of participants
9:45 –10:30	<b>The Third Mission of the Universities with a focus on Industrial and Intellectual Property.</b>  <b>Basic notions about copyright, patents, trademarks, utility models and new plant varieties.</b>
10:30 – 11:00	<b>Deep on patents and copyright: characteristics and value</b>
11:00 – 11:15	<b>Facilities offered in UniTo (about Knowledge Transfer)</b>
11:15 – 11:45	<b>Some tools for a better management of the Industrial and Intellectual Property:</b> <ul style="list-style-type: none"><li>- prior art search (usage of patent databases)</li><li>- publication and plagiarism (Turnitin)</li></ul> <b>Exercitations (in groups)</b>
11:45 – 12:00	<b>Conclusion with presentations of the working groups</b>

The **two editions** of the workshop have the same agenda, but **content will be tailored based on research field**: first edition is dedicated to the Social Sciences and Humanities field, the second edition to the Hard Sciences field.

Participants are advised to choose between the two editions based on their field of research and doctoral research project.



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## ENROLMENT

To participate it is necessary to enroll by filling in the dedicated google form (Link available on the [Doctoral School website](#), section “Courses a.y. 2023/2024”).

Enrolment is open until the 4<sup>th</sup> of March at 14:00 (2 pm CET Time).

## CERTIFICATE OF ATTENDANCE

Participant who will attend the workshop will receive a certificate of attendance stating the duration of the workshop (in hours).

## CONTACTS INFORMATION:

[dottorati@unito.it](mailto:dottorati@unito.it)

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